



FOR IMMEDIATE RELEASE

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Small Change, Big Impact: Neuron Launches A Rider Donation Feature to Support Calgary Well-Being Charity

- *Neuron has launched “Neuron Champion”, a new in-app feature that lets riders round up the cost of their trips to support local charities and community organisations*
- *The feature is now live in Calgary, supporting Trellis Society, a leading non-profit helping Calgarians facing poverty to find stability, and build stronger community connections through housing support, youth programs, and mental health services*
- *Neuron will provide Trellis Society with free passes to help their clients reduce transportation barriers, gain a sense of independence and easily travel around Calgary*
- *The initiative is part of Neuron’s commitment to creating a positive impact in every city it operates in*

CALGARY, Alberta – October 9, 2025 – Canada’s leading e-scooter operator, [Neuron Mobility](#), has launched a new in-app donation feature called “Neuron Champion”, enabling riders to support local charities and community organisations by rounding up the cost of their trips.

The feature is now live in Calgary, benefiting one of Neuron’s local community partners, [Trellis Society](#) — non-profit dedicated to helping vulnerable youth and families access housing, find stability, and build meaningful community connections. Trellis Society delivers a wide range of services, from housing support and youth mentorship programs to mental health resources and employment readiness initiatives, and many Indigenous initiatives.

From today, Neuron riders who press the ‘Donate’ button at the end of their trip will have their fare automatically rounded up to the nearest dollar, with the difference donated to Trellis Society. While the average contribution is expected to be less than 30 cents, these micro-donations could add up to make a significant impact over time.

Neuron will also be providing Trellis Society with free passes to help their clients reduce transportation barriers and get where they need to go. This initiative will launch in tandem with new affordable pass options and discounts for youth at risk in the City of Calgary.

Ankush Karwal, General Manager Canada at Neuron Mobility, said: “We’re thrilled to launch Neuron Champion in Calgary and proud to be supporting Trellis Society as one of our first partners. Micro-donations are a small but very powerful way for our riders to give back to the communities they travel through every day.”



Jeff Dyer, CEO of Trellis Society, said: “We are excited to partner with Neuron on this initiative, which helps remove transportation barriers for youth and families we support. For many, a safe and reliable way to get around can open the door to education, employment and community connection. What’s even more powerful is how small contributions from the community can add up to make a big difference. Through this partnership, more people will learn about Trellis and the work we do together to help Calgarians flourish.” The Neuron Champion program is designed to give riders a simple way to make a meaningful difference in their communities every time they travel on a Neuron e-scooter. It forms part of the company’s broader commitment to making a positive impact in the cities in which it operates and helping to address important local challenges, including poverty, mental health, and social inclusion.

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About Neuron Mobility

Canada’s leading e-scooter operator, Neuron Mobility, differentiates by being the best partner to cities while also leading the industry when it comes to safety and sustainable operations. Founded in 2016, the company has introduced an impressive number of industry world firsts and pioneering innovations, including e-scooter battery swapping, geofencing control, and integrated helmets. Neuron launched in Australia in 2019, where it now operates in 12 cities. The company launched in New Zealand in January 2020, the United Kingdom in October 2020, and Canada, where it now operates in 17 cities, in June 2021. For more information, visit <https://rideneuron.com>

About Trellis Society

Trellis Society is a charitable non-profit that supports youth, individuals, and families across Calgary and surrounding areas. With more than 40 community-based locations, Trellis offers inclusive, responsive services that meet people where they’re at—across all ages, backgrounds, and circumstances.

Their work spans five key areas: housing supports & shelter, child & youth programming, parenting supports, culture & community, and therapy & wellness. Together with community, Trellis works to ensure everyone has the opportunity to heal, grow, and truly flourish.

Learn more at growwithtrellis.ca.