

THE TRELIS SOCIETY

# Soirée

## 2024 IMPACT REPORT

TITLE SPONSOR

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MAILLOT  
• HOMES •

# THANK YOU!

## A MESSAGE FROM TRELLIS CEO, JEFF DYER

What an incredible evening we shared at the Trellis Society Soirée! The Trellis team is still in awe of the generosity and thoughtfulness that filled the Hudson.

Together, we came together as a community to make a real, tangible difference and I'm thrilled to share that we raised an amazing \$1,011,599 net to support youth, families, and individuals in Calgary.

I want to take a special moment to thank our Matching Donors and incredible Sponsorship support this year who made this significant achievement possible.

At Trellis, we often talk about growth and possibility. The Soirée was such a powerful example of how, like a trellis in a garden, your support provides the strength and structure for people to grow, even when life throws challenges their way. Because of you, so many in our community can reach new heights while finding stability, opportunity and connection.

One moment that really stuck with me was seeing how Dillin's story impacted each of you in different ways. His journey reminds us why this work is so important, and why every contribution, big or small, matters. It's like planting a seed. You might not see the full bloom right away, but with care and support, amazing things happen.

The branding for Soirée incorporates a sunflower, a symbol we embraced this year from decals on the



Jeff Dyer with his wife, Kristy and daughter, Maddie.

décor to the Sunflower impact station you helped bring to life one donation and petal at a time. It's an icon we have intentionally chosen for this event. Sunflowers always turn toward the light, and that's what your generosity does. It brings light to people who need it most, helping them grow beyond life's shadows. Together, we're creating a brighter, stronger community, one that lifts everyone up.

Thank you to everyone who attended, donated, sponsored and cheered us on. You're not just supporting Trellis; you've become a part of the trellis. You're the steady, dependable foundation that helps people grow and thrive.

I can't wait to share more stories of the impact you're making. I encourage you to connect with us on social media, watch for our emails and keep an eye out for upcoming events where you can continue seeing your impact in action as we grow together. From all of us at Trellis Society, and from everyone whose lives you've touched, thank you.

With gratitude,

A handwritten signature in black ink, appearing to be 'JD'.

Jeff Dyer, CEO

**\$1,011,599 raised**  
to support your community

# SUPPORTING GROWTH ACROSS GENERATIONS

## THANK YOU FROM THE 2024 SOIRÉE COMMITTEE!

A message from Murlyne Fong,  
Soirée Committee Chair



Soirée Committee Pictured Left to Right:  
Barb Gosling, Stacy Martinelli, Murlyne Fong (Chair),  
Jessica Steinbach (missing: Stacie Carrigan-Smith)

**To our amazing community of supporters, sponsors, donors, family and friends of Trellis:**

Words cannot fully capture the depth of our gratitude for the incredible impact you've made through the 2024 Trellis Society Soirée. This year's event was not just a fundraiser but a testament to what can happen when people come together with a shared vision of hope and opportunity.

Thanks to your generosity and unwavering commitment, we're excited to announce net proceeds of \$1,011,599. Your support is vital in opening doors to brighter futures for children, providing stability for families, and laying the groundwork for transformative change. You are the heart and soul of Trellis, driving our mission forward and creating a ripple effect of compassion that will be felt for generations.

Thank you for believing in what we can accomplish together. We're already looking forward to seeing you next year and continuing to make a difference.

With gratitude,

A handwritten signature in black ink, appearing to read 'Murlyne Fong'.

Murlyne Fong  
Soirée Committee Chair

**SAVE THE DATE**  
**October 25, 2025**



THE TRELIS SOCIETY  
**Soirée**

# Thank You

## TO OUR MATCHING DONORS

Aeonian Support for Humanitarian  
Charities Foundation

Anita & John Rossall

Hunter Family Foundation

Karleen Batty & Paul Sharp

Leslie & Gary Peddle

Maillot Homes

Murlyne Fong & Shawn Freeman

Nancy & David Forbes

Shaunessy Family Foundation

The Byler Foundation

Trellis Foundation for Community Impact

Viewpoint Foundation



# THANK YOU TO OUR SPONSORS

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## PLATINUM SPONSOR



## IMPACT SPONSOR



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSOR



## RAFFLE SPONSOR



## GIFT-IN-KIND SPONSORS



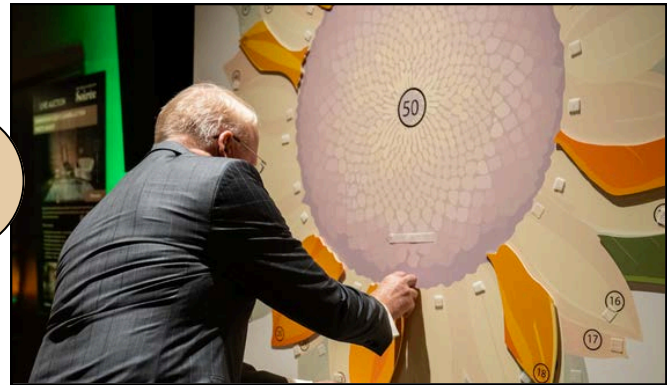
# THE TRELIS SOCIETY SOIRÉE

## AN EVENING OF INSPIRATION AND IMPACT



Angela Smart, violinist, entertained guests throughout the cocktail reception as she moved through the space.

### PHASE # 1



Guests participated in the Sunflower Donation Station, learning about the impact of their gift while giving.



Shone Thistle, Calgary's Poet Laureate opened the seated portion of the evening with a special spoken word.

### PHASE # 2

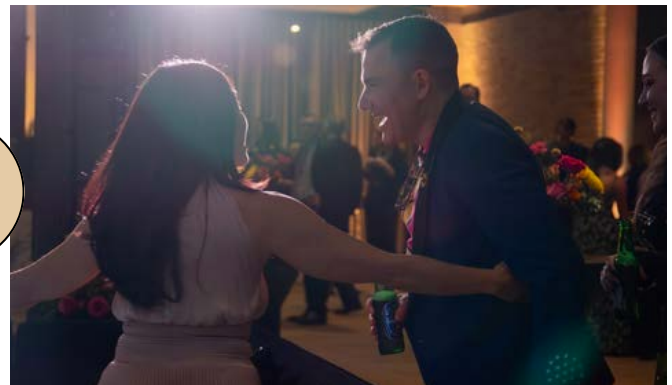


While enjoying charcuterie boxes, guests learned about their collective impact by attending Soirée.



Following an inspirational impact video and exciting live auction, guests mingled and danced to live music.

### PHASE # 3



From start to end, this year's three phased event brought something new to enjoy each stage of the evening!

# A NIGHT TO REMEMBER!

## The 2024 Trellis Society Soirée in Review



What a night to remember! The 2024 Trellis Society Soirée brought over 200 guests together for an unforgettable evening of impact, connection and celebration, raising an incredible \$1,011,599 net to support youth and families in our community.

**This year's Soirée was far from the typical sit-down gala, it was a dynamic, multi-phase experience that kept guests engaged and inspired from start to finish.**

The night began with an energizing cocktail reception, where Angela Smart, a roaming violinist, set the tone with her lively performance while guests mingled, enjoyed exquisite food stations, and sipped signature drinks. The room buzzed with energy as attendees explored silent and live auction items and participated in the 6-ft sunflower donation station. This interactive feature allowed donors to visibly see their collective impact as sunflower petals representing \$25,000 of service delivery and client support were placed, completing the sunflower in a truly inspiring moment.

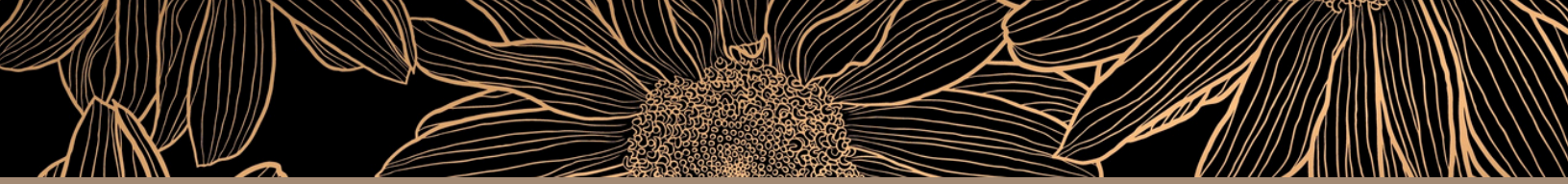
As the first phase drew to a close, the crowd was led by the violinist into the next part of the evening, a seated program that was equal parts moving and entertaining. Guests were welcomed with charcuterie boxes and wine as Calgary's Poet Laureate, Shone Thistle, captivated the audience with an inspiring spoken word. Angela Clarke (Trellis CSO) and Jeff Dyer (Trellis CEO) shared heartfelt remarks about Trellis' work, and the room was moved by Dillin's powerful story of resilience and growth, beautifully told in a feature video that reminded everyone why their support matters.

Richard Bartrem masterfully guided the seated portion of the evening, bringing humor and warmth to the program, which wrapped up with an extremely talented auctioneer, Rob Bergevin bringing excitement and friendly competition to the live auction, raising funds that would be doubled thanks to matching donors.

**The night wasn't over yet.** Guests flowed into the final phase of the Soirée where a live band energized the room, enticing guests to the dance floor while new food stations tempted everyone with mouthwatering options. The atmosphere was electric as the fundraising totalizer climbed toward the \$1,000,000 goal, and the raffle winner of the WestJet Gift of Flight was announced.

The 2024 Trellis Society Soirée was a beautiful reminder of what happens when a community comes together to make a difference. It was a night of generosity, connection, and joy, a night where every moment, every bid and every sunflower petal represented lives changed for the better.

**We can't wait to welcome you back next year in 2025 for an even more spectacular evening of impact and celebration.**



# DILLIN'S STORY

A story of growth, resilience,  
and the power of community.



Watch Dillin's  
story on YouTube



**At this year's Soirée, we had the privilege of sharing Dillin's remarkable story.**

Dillin's story is one of resilience, growth, and generational change. Growing up surrounded by uncertainty in the child welfare system, Dillin first came to Trellis as a youth in search of safety and support. Cycling between shelters, he found structure and stability through the **Raven program**, which offers transitional housing and wraparound services for vulnerable youth.

With time, trust, and guidance, Dillin began to rebuild his life. Trellis continued to support him through the **Sustainable Families** program as he and his partner Gigi worked to create a stable, loving home for their young daughter.

Today, Dillin is thriving as a devoted father, partner, and role model. His daughter is safe, loved, and well-supported, **breaking the cycle** of instability he experienced. Dillin's journey shows how Trellis meets people where they are, adapts to their evolving needs, and helps create brighter futures for generations to come.



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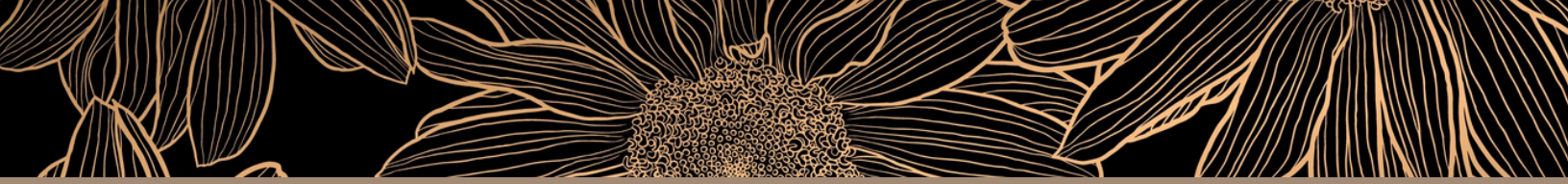
## Growing with Dillin

If you attended Soirée with us in 2022, you might remember we shared Dillin's story then too, at a different point in his life. We invite you to watch his 2022 story and see his growth over the years.




Watch Dillin's first story on YouTube





# YOUR 2024 IMPACT

Because of you, **\$1,011,599** NET was raised to help grow impact for youth and families in our community!



**240**  
Guests



**8**  
Youth employed at event



**12**  
Matching Donors



**9**  
In-kind Sponsors



**5**  
Committee Volunteers



**32**  
Event Day Volunteers



**15**  
Sponsors

## Trellis' Work from April 1, 2023 - March 31, 2024

**7,426**

Individuals and their natural supports served through Trellis programs

**34,414**

Moments of connection and support through outreach and community engagement activities

**138**

# of time that youth were diverted from homelessness at Avenue 15 Youth Shelter

**483**

Youth were supported out of homelessness

**3,766**

Counseling sessions provided

**392**

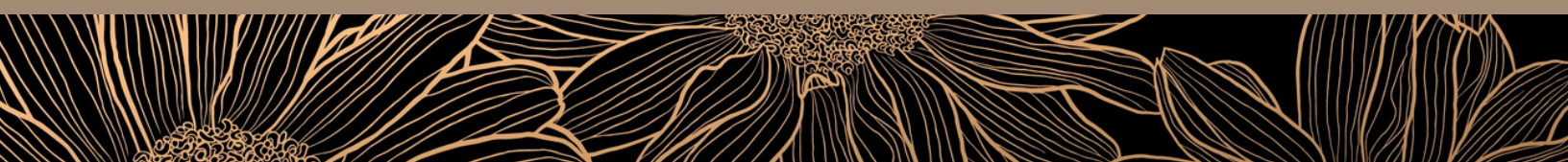
Youth and adults gained employment through work experience and readiness supports

**251**

Parenting sessions were offered at our Family Resource Networks

**91%**

Of families experiencing homelessness improved their financial stability.



THE TRELLIS SOCIETY  
**Soirée**

# THANK YOU

Join us in 2025 for Calgary's Best Party with a Purpose.

For more information contact:

**Tracy Aylesworth**

Development Officer, Strategic Events

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