



THE TRELIS SOCIETY  
**Soirée**

**SPONSORSHIP PACKAGE**

OCTOBER 19<sup>TH</sup>, 2024

# Impact

The Trellis Society Soirée is Calgary's best party with a purpose. This annual event generates funds for over 7,000 children, youth and families affected by homelessness, poverty, mental health barriers and intergenerational trauma.

## Your opportunity

### ● BECOME A COMMUNITY LEADER

Community investment is about more than brand recognition. Trellis Society sponsors are recognized as community leaders, committed to seeing young people and families flourish.

### ● JOIN OUR GENEROUS COMMUNITY

Connect with other generous supporters of Trellis Society and create an even greater impact together.

### ● ENHANCE EMPLOYEE ENGAGEMENT

Enhance your company culture by giving employees a sense of pride and purpose through investing back into the community.

### ● GROW YOUR IMPACT

Donations raised at this event are matched by dedicated families and supporters, doubling the impact of your generosity.



## Change lives

Last year, the community came together to raise \$1,005,474 for Trellis Society. This year our goal is to raise even more and make a bigger impact. Your generosity will:

- Support growth across generations.
- Build resiliency for struggling youth and families in need.
- Make a difference for thousands of Calgarians.

# Sponsorship Benefits

There are opportunities available to become an event partner or sponsor including media, print, photography, floral, guest gift, food and bar.

Contact **Valerie Lazicki** at Trellis Society to create a sponsorship package that meets your business development needs.

Helping Calgary's youth and families access housing, education, community and mental health supports.

**VALERIE LAZICKI** (SHE/HER)

(403) 470-3819

VLAZICKI@GROWWITHTRELLIS.CA

SPONSORSHIP BENEFITS	TITLE 1 x \$50,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	DONATION ANY AMOUNT
Link and logo on event web page	●	●	●	●	●	
Podium recognition at event	●	●	●	●	●	
Logo recognition on looping presentation at event	●	●	●	●	●	
Logo recognition on all donor thank you material	●	●	●	●	●	
Name and Logo on recognition banners and event signage	●	●	●	●		
Logo recognition on event email marketing (+9000 subscribers)	●	●	●	●		
Social media story recognition	●	●	●	●		
Social media post recognition	●	●	●			
Complimentary event tickets	RESERVED TABLE FOR 8	6	4			
Logo and name in Trellis impact video	●	●				
Program tour and Lunch & Learn for staff	●	●				
Company video to be played at event	●					
Name and logo on press release and radio ad	●					
Editorial in Trellis blog	●					
Customized engagement opportunity	●					
Tax Receipt						●



Thank  
You



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CHARITABLE REGISTRATION # 10680 4669 RR001

# TRELLIS SOCIETY 2024 LETTER OF AGREEMENT

This agreement, made as of \_\_\_\_\_ between \_\_\_\_\_ and TRELLIS SOCIETY FOR COMMUNITY IMPACT is for the purpose of Trellis Society Soiree. TRELLIS SOCIETY will provide sponsorship benefits pursuant to the level indicated below, and outlined within this sponsorship package on Page 3.

## SPONSORSHIP LEVELS (check one)

- |   |   |
|---|---|
| <input type="checkbox"/> Title Level Sponsorship (\$50,000) | <input type="checkbox"/> Platinum Level Sponsorship (\$20,000)              |
| <input type="checkbox"/> Gold Level Sponsorship (\$10,000)  | <input type="checkbox"/> Silver Level Sponsorship (\$5,000)                 |
| <input type="checkbox"/> Bronze Level Sponsorship (\$2,500) | <input type="checkbox"/> No Sponsorship—Donation & tax receipt (any amount) |

\_\_\_\_\_ will be responsible for providing the following:

(COMPANY NAME)

- Communication with named company's staff to promote initiative during sponsorship
- Social media shout out about the initiative and sponsor engagement, Trellis Society to like, follow and share
- Payment of \$\_\_\_\_\_ to "Trellis Society for Community Impact"

Nothing in this agreement shall be construed to preclude either party from entering into agreements with other organizations similar to this agreement.

By signing below, both parties agree to the details of this document as described above and the respective responsibilities as defined.

On behalf of: \_\_\_\_\_

On behalf of: **Trellis Society for Community Impact**

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_